

Woodrow “Woody” H. Pollack

Florida Blockchain Task Force Member



Woodrow “Woody” Pollack is a partner in the Tampa office of Shutts & Bowen, where he is a member of the Intellectual Property practice group. Woody is Board Certified in Intellectual Property Law by The Florida Bar. He focuses his practice on litigating complex patent, trademark, copyright and trade secret disputes. He litigates matters in state and federal courts as well as patent validity issues before the U.S. Patent Trial and Appeal Board. He also counsels clients extensively in developing patent and trademark portfolios.

A Martindale-Hubbell AV® rated attorney, Woody has been regularly recognized in *Best Lawyers in America*, *Florida Super Lawyers*, and *Florida Trend’s Legal Elite*. Woody also serves on the Executive Council of the Florida Bar Business Law Section. He has chaired its Intellectual Property Committee, and currently serves as the statewide chair of its Blockchain and Cryptocurrency Task Force.

Woody was recognized as a Top Up and Comer by the *Tampa Bay Business Journal*. *Best Lawyers in America* named Woody the Lawyer of the Year for Trademark Law in 2015 and Tampa Litigation – Patent in 2016 and 2019. In 2019, Woody was also recognized by *Tampa Magazine* as a Top Lawyer in Litigation: Patent, Litigation: Intellectual Property, Patent Law and Information Technology Law. Additionally, in 2017, *Tampa Magazine* recognized Woody as the Patent Lawyer of the year. Woody is currently one of only nine lawyers in Florida who serves on the Intellectual Property Board Certification Committee.

Before starting his career in law, Woody received his Master’s degree in Computer Science from Stanford University and worked as a software engineer in Silicon Valley. He regularly applies his technical background to assist his clients in sophisticated software and other computer related disputes. He has represented clients in a number of technologies, including database encryption, antivirus software, medical devices and mechanical processes.

In the community, Woody served extensively on the Board of Directors of Tampa Connection, including serving as its Chair. Woody currently serves on the Advisory Board of the Southern Florida chapter of Make A Wish.