





WHAT IS YOUR CURRENT TRAINING CULTURE WITHIN YOUR ORGANIZATION?

DOES YOUR TRAINING CULTURE TRULY SUPPORT THE MISSION?





BUILDING THE FOUNDATION

- Creating Depth
- Expectations & Accountability



Non-Negotiables

Organizational Leaders MUST prioritize Training

Lead by example (Company Officers & Chiefs)

Physical Fitness & Tactical skills are both important



Leadership Message

What you priortize tells your people what matters

If Training is constantly pushed aside, the message is "it's not important"

There's never "Extra" time - you have to make time



COMMIT TO TRAINING

- Daily Expectation
- Readiness is built through training, not just experience
- Must be realistic

- · Leadership drives the CULTURE (GOOD or BAD)
- Career Investment



NO EXCUSES

1 Not Optional

2 Make Time

3 Be Intentional



Training Mindset

- 1 Fuels Consistent Preparation
- 2 Built through sets and reps
- 3 Drives our Purpose
- 4 Builds Team Cohesion



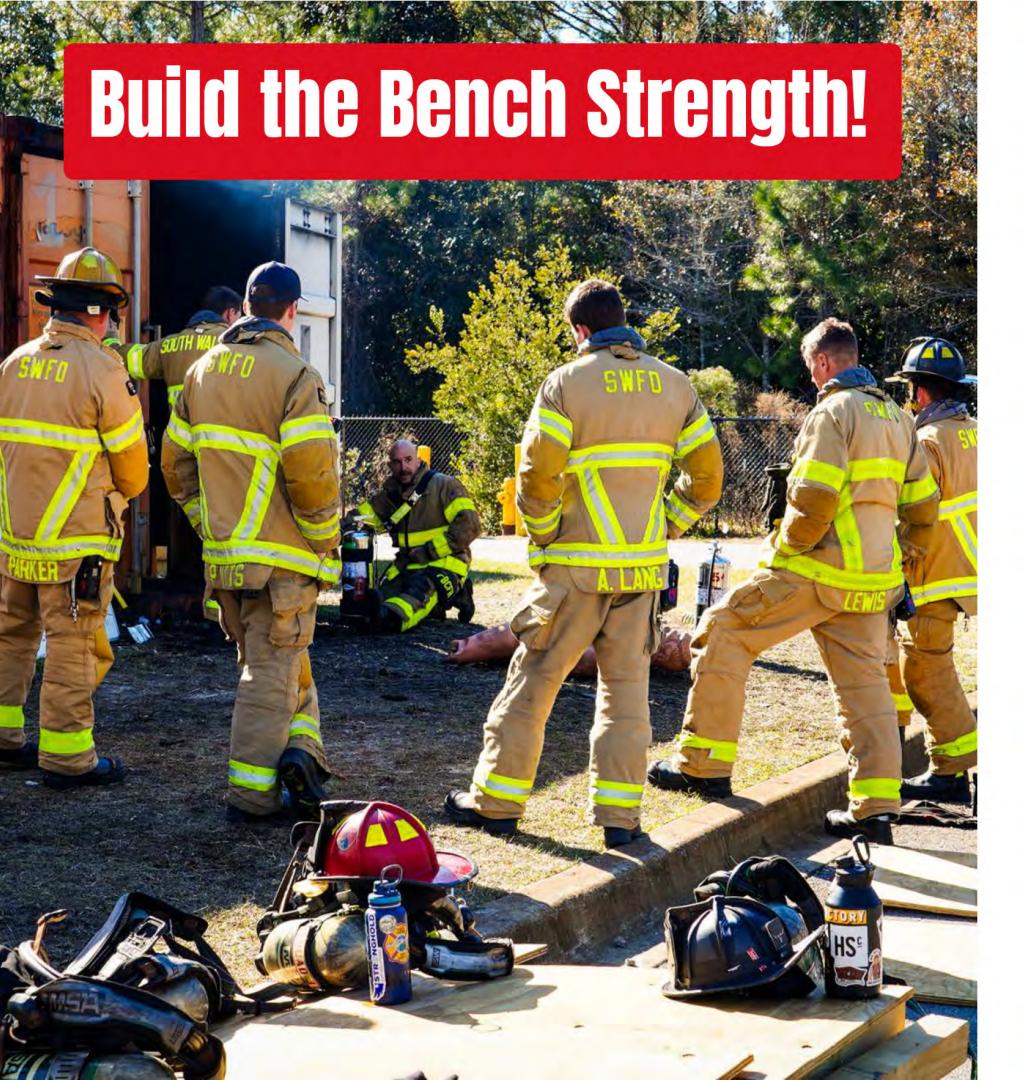


CREATING DEPTH

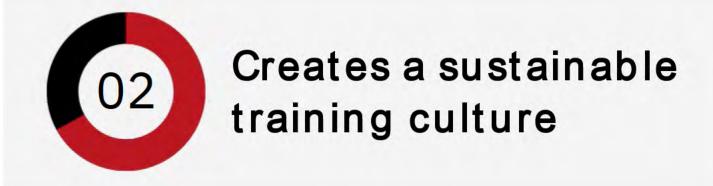
Right People

Right Mindset

Right Leadership









Creating Depth



Who are the Playmakers?

Tap into your resources

Identify and TRUST the right players

Put the Players in the game

Creating Depth



- Mission Driven
- Institutional knowledge
- Your people are your most

valuable assets

- Invest in them
- Challenge them
- Constant succession planning





Mission Mentors

- Bring different operational experiences and skill sets
- Direct Influence on Culture, readiness, and accountability
- 3 Builds depth not dependency
- 4 Creates Institutional Continuity

Creating Depth



Everything starts with You!!

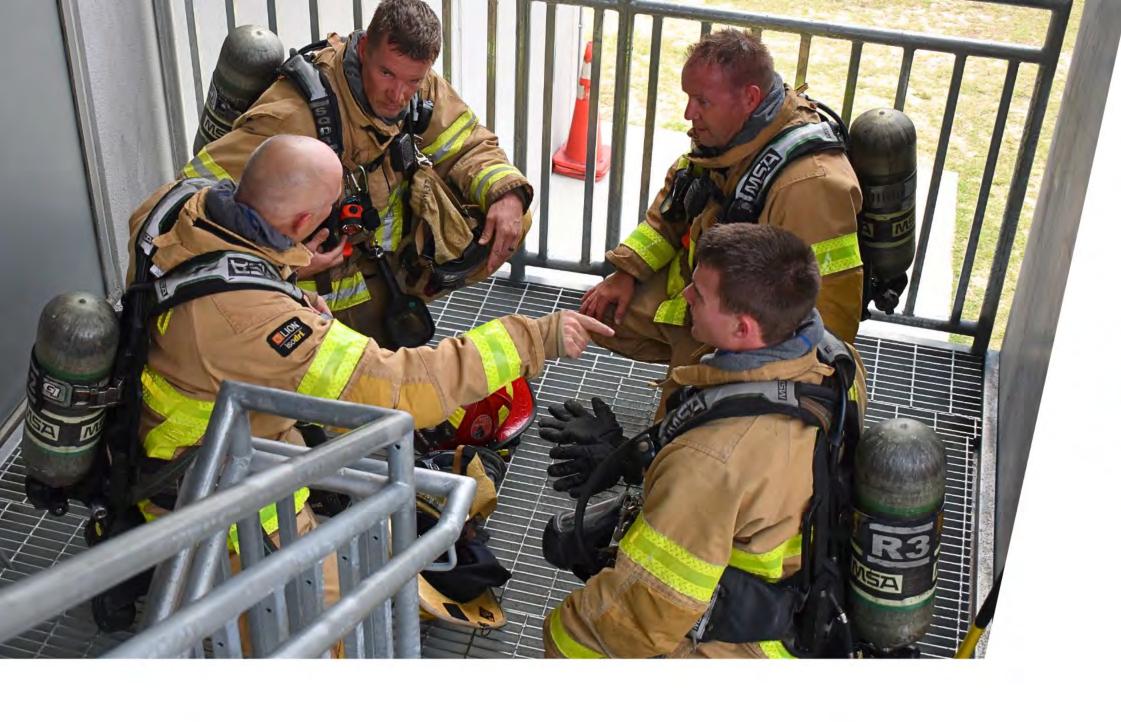
It's OK to have HIGH STANDARDS and HIGH EXPECTATIONS

"Lower your standards and you'll lose your winners; Raise your standards and you'll lose your losers"



Clarity Creates Culture

- 1 Set clear expectations
- 2 Consistency is key
- Leaders must model the behavior



Define What "Ready" Looks Like

- Don't assume people know what "good training" or "readiness" looks like
- Communicate the "WHY"
- 3 Show Them!

Excellence is the Standard



The citizens EXPECT this every time

Accountability protects the Standard

Culture will follow what we allow



Expectations-Non Negotiables

- Training happens
 EVERY shift
- Reps are for everyonenot just ROOKIES
- Expect to get better every shift
- 4 Expect to participate



Accountability

"Enforcing the Culture"

Sloppy reps, lazy attitudes, or shortcuts are unacceptable

2 Leadership in action

Accountability =
Ownership, We own
our performance,
good or bad



1	Set the Tone from the Top	6	Invest in your people
2	Eliminate Excuses	7	Build the Culture, Not the Calendar
3	Establish Daily Training as a Non-Negotiable	8	Empower your people
4	Hold Everyone Accountable	9	Lead with Purpose
5	Build Ownership	10	4 T's Mentality





It's a Marathon not a



QUESTIONSP

CHRIS KIDDER CONTACT INFO:

